



2022

HIGHLIGHTS FOR 2022

The Carlsbad Coalition has had great opportunities to partner with other agencies and organizations over this past year and also to participate in many events around our great city. The Coalition has developed new initiatives, campaigns, and partnerships and we would like to highlight those for you all.

The Coalition works on several grants, **The Office of Substance Abuse Prevention** which focuses on the development and enforcement of alcohol and underage drinking laws, education about safe storage and disposal of prescription medication, implementing a new safe storage awareness campaign for cannabis, as well as working with the schools to provide direct service programming. The New Mexico Community Survey was conducted, and Eddy County's 2022 results showed that Perceived risk of harm associated with misusing painkillers remains high and has increased in the past year. There was an increase of people reporting locking up their prescription painkillers. There was also a slight decrease for current drinking and binge drinking. Decrease also occurred for adults and parents providing alcohol to minors along with a slight increase for the belief that drinking hurts the community financially. We have given out 26 cabinet locks to cannabis distributors to hand out to their customers as well as other community members. This grant also focuses on providing merchant education with tobacco retailers across two counties regarding updated tobacco laws.

We are thankful to **Esther Hernandez and Hannah Ornelas** for all their efforts on these initiatives.

The Coalition works on five different grants that provide drug and alcohol prevention programming to 6th and 8th graders at the Carlsbad and Loving Schools.

Thank you so much to the Carlsbad School Administration, Dr. Gerry Washburn, LaVern Shan, Andrea

Edmonson, Derek Clark, Kayme Duarte, Jonathan Jones, Justin Gossett, Crystal Smith, Evelyn Salcido, and Deva Ingraham.

Thank you to the Loving School Administration, Lee White, Catherine Bass, Brandy Cooksey, Justin Parraz, Raeleen Reed, and Victoria Patton.

The Coalition provides the All-Star's curriculum, which is an evidence-based prevention program, to students at these schools.

- The **STOP (Carlsbad Youth Sober Truth program)** graduated 221 youth from Alta Vista's 6th grade class.
- The **Strategic Prevention Framework program** graduated 151 youth from CIS and 23 youth from Loving 8th grade class.
- The **OSAP program** started direct services this fall and graduated 107 youth from Alta Vista 8th grade class.

The **TOP program** graduated 14 youth from Jefferson Montessori Academy in the spring and currently has 18 youth enrolled this fall at the Loving High School. These two programs encourage service-learning projects to be done in the community. This year they were able to provide holiday cards to elderly for encouragement through the San Jose Senior Citizens Center for people homebound through Meals on Wheels, filled candy bags for the Carlsbad Police Department Trunk or Treat, created sidewalk art and positivity posters around the school, worked on Red Ribbon week initiatives such as presentations, posters, dress-up, video campaigns, National Public Lands Trash Pick-up Day, and currently working on One-Step Ahead which is creating hygiene stations in the school bathrooms and providing for youth who need it and also working with Keep Carlsbad Beautiful at Guevara Memorial Park in Loving doing trash pick-up. Thank you to JMA, Kelli Barta and Kerrie Thatcher for allowing us into the classroom, along with Raeleen Reed from Loving Middle School and Victoria Patton from Loving High School. We are also thankful to **Julie Fuentes**,

Tiffany Shirley, Samantha Smith, Esther Hernandez and Hannah Ornelas who worked on these programs throughout the year.

Julie, Samantha, and Esther also worked together to provide services to youth through **Teen Court of Eddy County**. This is an alternative sentencing program for youth with misdemeanor offenses. They have had 73 youth who have gone through the program this year with 636 hours of service learning completed. Teen Court also granted one Senior, Tessa Folsom, with the Officer Dwayne Mounce Appreciation Scholarship. We are thankful for our adult volunteers, Megan Bowen, Mark Horton, Nate Banks, Teri Young as well as our youth volunteers Leah Horton, Alison Ackland, Anabelle Wells, Hanli Norman, Dhruvi Patel, Lily Moho, and Gemma McCormick. A big thank you to **Officer Michael Shott** for working with these youth as a bailiff and substance prevention educator and **David Bradley** with Brandley's School of Driving for providing defensive driving classes for the youth. We have grown drastically in case load this semester. We are starting to see increases in school referrals for drug issues. We are working diligently with Carlsbad High School as well as the middle and high school in Loving regarding school referrals. We continuously seek youth attorneys as well as volunteer judges. We are seeking to expand to extra nights due to our increase in case load. We have partnered with the Carlsbad Police Department, special thank you to **Sgt. Andy Carver**, for receiving state approval to teach our defensive driving classes. Thank you also to **Cpl. Tony Baca** for teaching the drug prevention awareness class.

This year we have directly empowered 607 youth through these programs with life skills, conflict resolution tools, and plans for their future.

There were many initiatives the Coalition has worked on in partnership with the community. Here are just a few:

- **Spring Break Games**
- **Spring Fling and Volleyball Tournament**
- **Vaping Presentations at the schools**
- **RiverBlitz**
- **Class Act**
- **Prescription Drug Take-Back**
- **National Public Lands Day (trash clean-up)**
- **Chamber of Commerce Ambassadors**
- **Teen Court of Eddy County Youth Attorney Training**
- **Presentation at Boys and Girls Club and Southeast NM College Criminal Justice Program**
- **Attended Drug Task Force Training, Emerging Drug Trends Conference, Sources of Strength Train the Trainer as well as QPR Training for Suicide Prevention.**

New Initiatives:

- **Created a Community Impact Council with other non-profits and businesses.**
- **Office of School Adolescent Health to work on Suicide Prevention in the Schools.**
- **Southeast Eddy County Red Ribbon Week Campaign.**
- **Provided new campaign initiative with Cannabis Dispensaries to bring prevention awareness.**
- **Provided a demonstration of youth rooms with stash compartments for parental awareness.**

**Last but not least, we are so grateful to
our Board of Directors:**

JJ Chavez - President

Dr. Srichand Dara - Vice President

Mary Garwood - Treasurer

Jacob Puckett - Secretary

Andrea Edmonson

Derek Clark

Matthew Hutchinson

NEW LOGO FOR 2023



THE MEANING BEHIND THE LOGO:

The Flume - Once featured in "Ripley's Believe It or Not" as the river that crosses itself, this artificial channel brings Pecos River water from Lake Avalon to dry areas as part of the Carlsbad Irrigation System.

Like the Flume, our passion is to bridge the gaps in our community, bringing together all sectors for one united goal:

“Working together to improve the safety and quality of life in our community”

The colors/people represented in our Flume Logo:

Royal Blue - Represents our partnership with the community of Carlsbad. Royal blue is also the color of empathy and dependability. It's also reassuring, accepting, and kindhearted.

Red - Represents our partnership with the community of Loving. Red is the color of passion and energy. Red draws attention like no other color and radiates a strong and powerful energy that motivates us to take action. Red is used to warn and signal caution and danger that may lie ahead.

Navy Blue - Represents our partnership with Law Enforcement. Navy Blue also represents wisdom, knowledge, loyalty, reliability and authority.

Turquoise - Represents our partnership with other prevention-minded individuals, elected officials, and organizations across our state. Turquoise is the New Mexico State Gemstone and represents wisdom, protection and hope. Turquoise is the color of calmness and clarity and signifies the stabilizing of emotions, increasing both empathy and compassion.